

ENTREPRENEURSHIP

1. INTRODUCTION TO ENTREPRENEURSHIP

1. Definition of Entrepreneurship/Intrepreneur.
2. Difference between Entrepreneurship/Intrepreneurship.
3. Need for Entrepreneurship.
4. Qualities of Successful Entrepreneur.
5. Myths about Entrepreneurship.
6. Need for women Entrepreneurship.
7. Function of Entrepreneur.
8. Classification of Entrepreneurs on the basis of different criteria.
9. Role of Entrepreneurship In economic development.
10. Reasons for the failure of entrepreneurs.

2. INDUSTRIES & BUSINESS ORGANIZATIONS

1. Concept of Industry or Enterprise
2. Classification of Industries.

(A) On the basis of capital investment.

- Tiny (Micro) Industry
- Small Scale
- Medium Scale
- Large Scale.

(B) Others

- Rural Industry
- Cottage Industry

(C) Forms of Business Organization

- Proprietorship
- Board & Co-operative
- Partnership
- Public Ltd.
- Private Ltd
- IT sector
- Government Co-operative / Undertakings.

(D) Tiny small scale Industry.

- Definition
- It's significance in National Development
- Government policies for SSI promotions.
- Sector / product of for SSI

3. INSTITUTIONAL ASSISTANCE

(A) Types of Institutional assistance

- Infra-structural assistance
- Technical Assistance
- Financial Assistance
- Marketing Assistance.

(B) Information / guidance & Training

- Small Industries Service Institute [SISI]
- Industrial support centre [ISC]
- Madhya Pradesh Consultancy Organization [MPCON]
- Council of Scientific & Industrial Research [CSIR]
- Centre for entrepreneurship of Madhya Pradesh [CED-MP]
- National Research Development Corporation [NRDC]

(C) Infrastructure Assistance

- District Industries Centres [DIC]
- Industrial Development Corporation [IDC]
- Industrial Centre Development Corporation [ICDC]

(D) Finance Assistance

- Small Industries Development Bank of India [SIDBI]
- Khadi & Village Industries Board [KVIB]
- Madhya Pradesh Financial Corporation [MPFC]
- National Small Industries Corporation [NSIC]
- National Bank for Agriculture & Rural Development [NABARD]
- Madhya Pradesh Women Economic Development Corporation [MPWEDC]

(E) Marketing Assistance.

- Madhya Pradesh Agro Industries Development Corporation [MPAIDC]

- Madhya Pradesh Small Scale Corporation
- Export Corporation
- Madhya Pradesh Handicrafts Development Corporation

4. PLANNING OF AN INDUSTRIAL UNIT (SSI)

- (A) Pre-planning Stage
- Scanning the Environment
 - Market Survey
 - Seeking information
 - Product / Project selection

- (B) Implementation Stage
- Programme Project Report [PPR] Preparation
 - District Industrial Centre Registration.
 - Arrangement of Land
 - Arrangement of Power
 - Obtaining NOC / Licenses from various departments
 - Detailed Project Report [DPR] Preparation.
 - Seeking Financial Assistance.
 - Commercial Production.

- (C) Post Implementation Stage
- Permanent registration from DIC
 - Availing Subsidies.
 - Diversification / Modification
 - Setting up of marketing channel / Distribution.

5. FINANCIAL MANAGEMENT OF AN INDUSTRIAL UNIT (SSI)

1. Tools of Financial Analysis
2. Ratio Analysis
3. Fund Flow / Cash Flow Analysis
4. Working capital & Concepts.
5. Financial Accounting.

Bunny
Ar. J.S. Yadav

Coordinator

Jim
Shri P.N. Aesth Pandey
Co-coordinator

Shilpa
Smt Shilpa Rai
Member